

**Rice Symposium
Thursday, 17 October 2024
IET London: Savoy Place
Programme**

Morning session

- 9.30 am Introduction and welcome
Jon Calland, UK Rice Association Chair
- 9.40 am Opening Remarks and welcome
Keith Glover, USA Rice Chairman, CEO Producers Rice Mill, USA
- 9.45 am Global rice markets overview
Miriam Morath, Market Analyst, International Grains Council
- 10.15 am USA Rice Supply outlook and the Impact of Political Developments on U.S.
Agriculture in an Election Year
Mark Holt, Chairman USA Rice Europe, Middle East and Africa Subcommittee,
Executive Vice President, Western Foods, USA
- 11.00 am Coffee break
- 11.25 am Sustainability in rice production – definition, issues and emerging solutions
Graham Brookes, PG Economics
- 12.00 noon Sustainability and other benefits of developing nutrient uptake from the soil into
rice grains
Dr Emily Servanté, Crop Science Centre
- 12.35 pm Lunch break

Afternoon session

- 2.00 pm Changing consumer trends
Aparna Varadhan, Consumer Insights Director at Kantar
- 2.30 pm Developments in Basmati breeding and the science of DNA fingerprinting of new
varieties to facilitate international trade.
Dr Werner Nader, Euro Fins
- 3.10 pm Trade development outlook
Sam Lowe, Flint Global
- 3.50 pm Summary and conclusions
- 4.00 pm Event close